



Snežana Delakorda, the president of the evaluation commission

She is the manager of the Prima komunikacije agency and a recognized PR who started her professional path fifteen years ago, immediately after having finished her studies of marketing at Economic Faculty in Ljubljana. She received her first seven years of valuable experiences by running marketing area in Korona d.d. Her interest for different fields brought her in the area of public relations. She worked two years as a PR in Studio agency and from 2011 she has been the owner and managing director of Prima komunikacije. In her work she covers the field of planning and performing communication strategies for different customers and organizes public events. Her values lie in professionalism, quality, reliability, challenges and satisfaction in well-performed work.



Špela Božinović, member of the evaluation commission

She is a communicologist with twelve-year experience in the field of public relations. Her experiences of several years in the field of youth work in the youth centre where she worked as the representative for public relations contributed a lot to understanding work with media in presenting companies on local, national as well as international level. She has upgraded her experiences in the last six years also in the marketing area, where her work in the Agency for public relations and marketing Prima komunikacije is focused on attending and running of social networks.



Biserka Kišič , member of expert committee

Biserka Kišič is the owner of the company KISIK Komunikacije, dedicated to business communication and effective marketing on various channels and platforms. She mainly focuses on services such as public relations, advertising, marketing and content marketing, which she provides to various clients from both the business and public sectors. She has been actively involved in marketing and communications for almost 25 years, as she started working in an advertising agency already during her studies at the EPF University in MB, and later gained knowledge and experience in large international companies such as Bosch-Siemens and Gorenje. Since 2018, she has been the founder and owner of the company KISIK Komunikacije, where, in addition to providing marketing services, she also dedicates her career to transferring marketing knowledge to various target groups and listeners. Thus, she can list over 300 successfully completed trainings and workshops, especially in the field of digital marketing, which are always very positively evaluated by the listeners; above all, they value the high usability, clarity and immediate applicability of the acquired knowledge. In her work, she is driven by her enthusiasm for communication and sharing knowledge and experience, always striving for a mutually beneficial business relationship and constantly looking for better, more beautiful and more useful solutions.



Dr. Lidija Tušek, member of expert committee

is employed at the Scientific Research Centre (SRC) Bistra Ptuj, where she has been working for more than 10 years in the field of promoting entrepreneurship and European projects related to economic development and support for entrepreneurs. She participates as a mentor in programs of identifying entrepreneurial ideas and generating business models with young people, and leads the annual pitching contest in Ptuj. After study of textile chemistry at the Faculty of Mechanical Engineering in Maribor, she got employed at the home faculty as a researcher and assistant in 1995. She received her master's degree from the Faculty of Mechanical Engineering in 1998 and her doctorate in chemistry from the Karl-Franzes University in Graz in 2003. As a researcher, she also worked abroad, in Krefeld and Dresden in Germany and Graz in Austria. Her bibliography includes over 100 units, including original scientific articles, conference papers, monographs, research reports and expert studies. After completing her doctorate, she got a job in business, sales, first at the pharmaceutical company Johnson & Johnson, and then at the construction company Interles. In 2007 she registered her own company and worked as an entrepreneur for 4 years. She finds her experience from business practice in project and mentoring work at SRC Bistra Ptuj very useful.



Robert Novak, member of expert committee

Employed at the Scientific Research Center (SRC) Bistra Ptuj (between 2003-2008 and since 2017), where he has been active for over 10 years in promoting entrepreneurship and participating in European projects related to economic development and support for entrepreneurs. He serves as a mentor in programs for developing entrepreneurial ideas and creating business models with young people. Additionally, he annually leads a competition for presenting business ideas for young people in Ptuj. From 2008 to 2016, he worked at the Municipality of Ptuj as a senior advisor for investments and the economy. In this role, he was responsible for managing investments and projects, implementing the business incubator program in the Municipality of Ptuj, which involves promoting entrepreneurship among young people, entrepreneurial training, and organizing annual competitions for startups called "Entrepreneurial Challenge for the Youth." His responsibilities also included advising and mentoring young people in entrepreneurship, including advising student practice enterprises. He conducts activities such as startup weekends, entrepreneurial workshops, and programs promoting entrepreneurship in primary and secondary schools in various locations. He provides guidance to companies on registration and changes, including areas such as tax legislation, employment, business activities, development, and status changes, within the VEM/SPOT advisory services. He contributes to the preparation of the Strategic Development Document (SRD) of the Municipality of Ptuj until 2035, specifically focusing on the areas of economy and entrepreneurship.